



MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE (UGC-AUTONOMOUS)

Affiliated to JNTUA, Anantapuramu & Approved by AICTE, New Delhi
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Report on the Guest Lecture on “Soft Skills for Managers and Entrepreneurs”

Organised by

Department of Management Studies
in Association with
Entrepreneurship Development Cell-MITS

Date: 18.11.23
Time: 10am to 12pm
Venue: Seminar Hall D

Organized & Submitted by : Dr.Prem Knowles, Assistant Professor & Head, ED-Cell,
Participants: 100 Students & 5 faculty

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DEPARTMENT OF MANAGEMENT STUDIES
Entrepreneurship Development Cell
MOTIVATIONAL TALKS
Lecture Series -2

“Soft Skills for Managers & Entrepreneurs”

Date : 18.11.2023 **Mr. Purushotham Chalapathi** **Time : 10 am -12 pm**
Assistant Professor, Department of English and Foreign Language **Venue: Seminar Hall D**

Chief Patron Patron Program Chair
Dr. N. Vijaya Bhaskar Choudary **Mrs. Keerthi Nadella** **Dr. C. Yuvaraj**
Secretary & Correspondent Executive Director Principal

Co-Chair Convenor & Co-ordinator
Dr. Geetha Devi, **Dr. Prem Knowles**
HOD-MBA Asst. Professor, MBA

The Department of Management Studies in association with Entrepreneurship Development Cell-MITS organized an guest lecture on the topic “Soft Skills for Managers and Entrepreneurs” for the MBA students on 18.11.23 from 10am to 12pm in seminar hall D. Mr.Purushotham.C, Assistant Professor, Department of English and Foreign Languages was the resource person for the programme.

The gathering was welcomed by Dr.Prem Knowles, Head, ED Cell-MITS. Dr.Geetha Devi,HOD, Department of Management Studies shared the importance of organizing this lecture on the topic “Soft Skills for Managers and Entrepreneurs”.



The resource person started his lecture after thanking the management and organizing members. He discussed about various soft skills needed to sustain as a successful managers and entrepreneurs.

Soft skills are crucial for managers. Here are some that stand out:

1. **Communication:** Managers need to articulate ideas clearly, listen actively, and foster open dialogue within the team.
2. **Leadership:** Inspire and guide the team towards common goals. This involves being decisive, setting a positive example, and empowering team members.
3. **Problem-solving:** Managers often encounter challenges. Being able to analyze situations, identify solutions, and make informed decisions is key.
4. **Adaptability:** The business landscape is ever-changing. Managers should be flexible and able to adapt to new circumstances and technologies.
5. **Emotional intelligence:** Understand and manage emotions, both their own and those of their team members. This helps in building strong relationships and resolving conflicts.
6. **Time management:** Efficiently allocate resources, prioritize tasks, and meet deadlines.
7. **Conflict resolution:** Conflicts are inevitable. Managers should be adept at resolving disputes and finding solutions that satisfy all parties involved.
8. **Team building:** Foster a positive team culture, encourage collaboration, and recognize and utilize the strengths of each team member.
9. **Decision-making:** Make well-informed decisions, considering both short-term and long-term implications.
10. **Networking:** Develop and maintain relationships within and outside the organization. This can be valuable for collaboration and staying informed about industry trends.

Developing soft skills as a student can set a strong foundation for future success. Here are some tailored tips:

1. **Join Clubs and Extracurricular Activities:**
 - Clubs provide a platform to develop teamwork, communication, and leadership skills.
2. **Participate in Group Projects:**
 - Collaborating on projects with peers enhances communication and teamwork skills.
3. **Take on Leadership Roles:**
 - Volunteer for leadership positions in student organizations or class projects to develop leadership skills.
4. **Public Speaking Practice:**
 - Join a debate club or participate in public speaking events to enhance communication and presentation skills.
5. **Seek Internships or Part-Time Jobs:**
 - Real-world experiences provide opportunities to develop adaptability, time management, and problem-solving skills.
6. **Networking Events:**
 - Attend career fairs, networking events, and workshops to build networking and interpersonal skills.
7. **Active Listening in Class:**
 - Actively listen to professors and classmates. This skill is fundamental in effective communication.



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8. Peer Feedback:

- Encourage and provide constructive feedback to peers. This develops your ability to give and receive feedback.

9. Time Management:

- Balancing academic and extracurricular activities helps in mastering time management.

10. Cultural Awareness:

- Engage with a diverse group of people to develop cultural sensitivity and understanding.

11. Embrace Technology:

- Stay updated on technological tools and platforms relevant to your field of study. This showcases adaptability.

12. Build a Personal Brand:

- Develop a professional online presence on platforms like LinkedIn. This helps in networking and personal branding.

13. Problem-Solving Challenges:

- Engage in activities or projects that require creative problem-solving. This could be within or outside your academic realm.

14. Build a Professional Portfolio:

- Showcase your achievements, projects, and skills in a portfolio. This is valuable for interviews and networking.

15. Read Widely:

- Read books, articles, and blogs on a variety of topics. This not only expands your knowledge but also enhances your communication skills.

The Session ended with the vote of thanks by Mr.Muthukumar, Assistant professor, Department of Management studies.





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